



The Competition Authority

An tÚdarás Iomaíochta

Merger Control in Ireland: Prospect and Retrospect
Croke Park Conference Centre
11th April 2007

- 8:00 – 8:50 Registration (tea/coffee available)
- 8.55 Opening Address by Mr. William Prasifka, Chairperson of the Competition Authority
- 9.05- 10:05 **Session 1: Review of Ireland's Merger Control: Four Years On**
Chair: Gerry Donnelly, *Dept. of Enterprise, Trade & Employment*
- How To Improve Merger Control in Ireland**
Noreen Mackey, *Competition Authority*
- Pigs, Peru and Papers: Reforming Media Merger Control in Ireland**
Ibrahim Bah, *Competition Authority*
- Discussants: Philip Andrews, *McCann Fitzgerald Solicitors*
Bonnie Costelloe, *Matheson Ormsby Prentice Solicitors*
- Q & A Discussion
- 10:10 – 11:10 **Session 2: The Use of Economic and Other Evidence in Merger Cases in Ireland**
Chair: Ted Henneberry, *Heller Ehrman LLP*
- The Role of Economic Evidence in Merger Control in the State: Current and Future Practice**
Brendan O'Connor, *Competition Authority*
- Discussants: John Meade, *Arthur Cox Solicitors*
Pat Massey, *Compecon*
Ken Heyer, *Antitrust Division, US Department of Justice*
- Q & A Discussion
- 11:15 – 11:35 **Tea/Coffee**
- 11:40 – 12:25 **Session 3: EU Developments: the Consolidated Jurisdictional Notice – What's New?**
Chair: Vincent Power, *A&L Goodbody Solicitors*
- The Consolidated Notice: Rationale and New Directions**
Johannes Luebking, *European Commission*
- Discussant: John Handoll, *William Fry Solicitors*
- Q & A Discussion
- 12:25 – 12:35 Closing Address: Dr. Paul Gorecki, *Competition Authority*